

UPDATED 2018 COOLER SHOW AD OPTIONS

*Please note, any version that says 2018 will work. We have added several additional sponsorship options, so this is the latest form.

AD SIZES:

FULL PAGE	4 3/4" wide by 7 3/4" tall	\$100
HALF PAGE	4 3/4" wide by 3 7/8" tall	\$60
THIRD PAGE	4 3/4" wide by 2 1/2" tall	\$50
QUARTER PAGE	4 3/4" wide by 1 7/8" tall	\$35

1. FULL YEAR DIVISION SPONSORSHIP \$500
An annual divisions sponsor will receive: Full Page Ad in Cooler Show Program, 1/2 page ad in Banquet Program, logo or business card on our website sponsor page, logo or name on Sponsor's Banner at Cooler Show, and will be listed as the Division Sponsor in programs when possible
2. COOLER SHOW DIVISION SPONSOR \$200
Division Sponsors will receive a Full Page Ad in Cooler Show Program, Name in the program with the Division, and name/logo on Sponsorship Banner at Cooler Show.
Divisions already sponsored: Adult Hunter, Short Stirrup Hunter, Children's Hunter. Please check with Secretary if you want a specific division
3. SPONSOR-A-JUMP at the Cooler Show \$160
Jump Sponsors get an individual sign on their jump on the course (designed by Anita Anderson & Melinda Brown) and their name listed on a jump sponsor's page in the program
4. JUMP + DIVISION SPONSORSHIP \$250
If you sponsor an individual jump plus a Division, you will receive a sign on your jump (designed by Anita Anderson & Melinda Brown)
A full page Ad in the program, name on Sponsor banner

*If Ads are not in the above stated size and camera ready, there will be an additional \$25 charge for AD prep.

Please email ads to tamarawetherbee@verizon.net or cassiepender@gmail.com no later than August 1, 2018.

Also include the following information:

Name: _____

Address: _____

Phone: _____ Email address: _____

Please make checks payable to VBHSA and mail to

VBHSA
PO Box 16603
Chesapeake, VA 23328